

TOYOTA
save
in
May
 SALES EVENT

RELIABLE TOYOTA

Springfield MO Your Hometown Dealer For 20 Years!

0% FINANCING ON 7 POPULAR MODELS!

0%
 APR 60MO
AND \$1,000
Bonus Cash!



Save \$7,732!
New '12 Tundra
DoubleCab Sale Price After Rebate & Business Cash. **\$42,679**

#96619 - Silver Sky Metallic, Doublecab, 5.7L i-Force V8, 6 Speed Sequential Transmission, Leather Trimmed and Heated 10 Way Power Driver Seat, JBL 6 Disc CD/MP3 Stereo with 12 Speakers and SXM Radio Trial Subscription, Voice Activated Touch Screen, Navigation System, Integrated Backup Camera, Platinum Package with 20" Alloys, Heated & Ventilated Front Seats, Perforated Leather, Wood Grain Interior, Rear DVD Entertainment, Power Moonroof, Power Windows/Locks/Mirrors, Remote Keyless Entry, Tilt & Cruise - MSRP \$50,402 2 Years or 25k Miles Complimentary Service Maintenance Included! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

ToyotaCare 2 Years or 25k miles - Complimentary Service Maintenance Included With Every New Toyota!*

5 STAR OVERALL
SAFETY RATING!



101 To
Choose
From!

The Reinvented 2012 Camry

\$199 mo** **\$19,967** **Sale Price**
 36 Mo. Smart Lease \$2,709 Down

2.9%
 60MO

#217987 - NEW 2012 L Sedan - Classic Silver, 2.5L 4 Cyl, 6 Speed Automatic Transmission, AM/FM/CD w/ MP3/WMA, 6 Speakers, Aux. Jack, USB w/ iPod Connection & Bluetooth, 10 Airbags Standard, Star Safety System w/ Smart Stop Technology, Tire Pressure Monitor System, Projector Daytime Running Lights w/ Auto On/Off, Power Windows and Locks, Filtered Air Conditioning, Cruise, Tilt/Telescoping Steering Wheel, 16" Wheels, Rear Window Defogger, Hands Free Phone Capability, Much More! MSRP \$22,940 - Includes 2 Years or 25k Miles Complimentary Service Maintenance!

ToyotaCare 2 Years or 25k miles - Complimentary Service Maintenance Included With Every New Toyota!*

Ozarks
Tough!
\$500 Rebate!



New '12 Tacoma

Best Selling
Compact Pickup
In America!
MotorIntelligence.com, CY 2010 sales.

Sale Price After Rebate **\$16,488**

24
 MPG*

#97091 - Magnetic Gray, Regular Cab 4x2, 2.7L 159hp, 5 Speed Manual, Automatic Limited Slip Differential, Star Safety System w/ Smart Stop Technology, Tire Pressure Monitoring System, Composite Bed with Deck Rail System & Removable Tailgate, Rear Mudguards, Full Size Spare Tire, AC, Tilt/Telescoping Steering Wheel & Sliding Rear Window. MSRP \$17,955 2 Years or 25k Miles Complimentary Service Maintenance Included! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

0%
 60MO
Or \$500 Rebate!



New '12 Corolla

\$169 mo**

Sale Price After Rebate **\$14,954**

#97180 - Magnetic Gray Corolla L Sedan, 1.8L 4-Cyl, 5-Speed Manual, 6 Advanced Airbags, Stability & Traction Control, Anti-Lock Brakes, Electronic Brake Distribution with Brake Assist, Filtered AC, CD/MP3 Stereo with Audio Jack & Auto Sound Leveling, 6 Way Adjustable Driver Seat. MSRP: \$17,115 - Legendary Reliability & Fuel Efficiency! 2 Years or 25k Miles Complimentary Service Maintenance Included! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

0%
 60MO
Or \$750 Rebate!



New 2012 RAV4

\$219 mo**

Sale Price After Rebate **\$21,493**

28
 MPG*

Highest-possible frontal and side crash test ratings in its class - Insurance Institute for Highway Safety #97182 - NEW 2012 RAV4, Pyrite Mica, DOHC 179HP 2.5L 4 Cyl, 4 Speed Automatic, Front Wheel Drive, Star Safety System w/ Smart Stop Technology, Anti-Lock Brakes, Electronic Brake Distribution with Brake Assist, Stability and Traction Control, Advanced Airbag System Including Side Front & 2nd Row Roll Sensing Curtain Airbags, Filtered Air Conditioning, 6 Way Adjustable Driver Seat, Cruise, Tilt, PW, PL, Illuminated Entry, Keyless Remote Entry, Privacy Glass, 2nd Row One Touch Fold Flat Seats. Many More Features! MSRP \$23,835 - Includes 2 Years or 25k Miles Complimentary Service Maintenance! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

60 To
Choose
From!



New 2012 Prius

51 MPG!

WORLDS BEST
SELLING HYBRID!!!

Stock# 97157 2011 Package Two Sea Glass Pearl, 1.8L Hybrid 4 Cylinder, Push Button Start, Electronically Controlled Continuously Variable Transmission, Projector-beam halogen headlamps with auto-off, LED taillamps & stoplamps, 15" Alloy Wheels, Spoiler with Center LED Stoptail, Star Safety System Including Stability and Traction Control, CD/MP3 Stereo, PW, PL, Keyless Remote, Multi Information Display, Automatic Climate Control, Heated Mirrors - Includes 2 Years or 25k Miles Complimentary Service Maintenance MSRP: \$24,985

0%
 60MO
Or \$750 Rebate!



New '12 Highlander

\$279 mo**

Sale Price After Rebate **\$27,867**

25
 MPG*

Stock# 96543 - Classic Silver, 2.7L 4 Cyl, 6 Speed Auto, 4 Wheel Independent Suspension, Front Wheel Drive, Star Safety System including Stability & Traction Control, Advanced Airbag System Including 3 Row - Roll Sensing Curtain Airbags, 3.5" Display with Back-Up Camera, 8 Way Power Driver Seat, CD/MP3/WMA Stereo With Aux. Input & USB port with iPod Connectivity plus Bluetooth Streaming, Keyless Entry, 2nd Row One Touch Fold Flat Seats, 17" Alloys, Roof Rails & Much More! MSRP \$31,476 - 2 Years or 25k Miles Complimentary Service Maintenance Included! Includes 2 Years or 25k Miles Complimentary Service Maintenance! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

0%
 60MO
Or \$1000 Rebate!



New '12 Sienna

\$319 mo**

Sale Price After Rebate **\$27,634**

27
 MPG*

Stock# 97285 - Salsa Red Pearl, 3.5L V6, 6 Speed Automatic, Front Wheel Drive, Star Safety System with Smart-Stop Technology, Anti-Lock Brakes, Electronic Brake Distribution with Brake Assist, Stability and Traction Control, Advanced Airbag System Including Side Curtain Airbags, Dual Zone Climate Control, Satellite Ready CD/MP3 Stereo, 6 Way Drivers Captain Chair, Removable 2nd Row Captains Chairs, Slide/Split & Stow 3rd Row, Cruise, Tilt, Power Windows & Locks, Keyless Remote Entry, Also Available In All Wheel Drive! MSRP \$31,055 - Includes 2 Years or 25k Miles Complimentary Service Maintenance! ** Choose Customer Cash, Lease, or Special APR offer with Bonus Cash.

Offers Good Through June 4th, 2012 - See Dealer for complete details. ALL LEASE & APR Offers Available on select New Toyota models with approved credit through Toyota Financial Services, Advertised vehicles may not be exactly as pictured and are subject to prior sale. *SPECIAL LEASE - On approved Tier 1+ credit scores Special Lease Price & Sale Price May Vary - Special Lease Drive Off Cost: - 36 Month Closed End Lease, 12,000 miles per year, Security Deposit Due At Signing Plus Tax, Title or Lic. Fees. (See vehicle description for Cash/Trade Amount.) Rebates and Customer Cash Including Business Cash is provided by the manufacturer. APR OFFERS WILL NOT INCLUDE REBATE UNLESS SPECIFIED - SALES PRICE INCLUDES REBATES WHEN AVAILABLE - View Complete Incentive offers online at <http://www.reliabletoyota.com> \$EPA Highway estimates, Actual mileage will vary (Prius shows city MPG). Not responsible for errors in typography or photography. Sales Price Does Not Include Dealer Admin Fee Of \$199. Visit www.ReliableToyota.com For Complete Incentives And Details About These Offers. **Toyota Care covers normal factory scheduled service for 2 years or 25k miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet or a livery or taxi vehicle. Business Lease Requirements: Vehicle Must Be Retailed, Reported & Delivered During The Promotional Dates & Must Be Sold And Registered In The Business Name, Business Tax ID/SS Is Required.

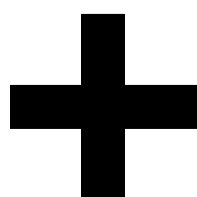
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